

Quarterly Issues/Programs List KVOA Communications, Inc. 2nd Quarter, April 1, 2010 - June 30, 2010



The following report is representative of responsive broadcasts during the period of April 1, 2010 to June 30, 2010, which have provided KVOA's most significant treatment of community issues as indicated by community leaders throughout the area. The responsive broadcasts are exclusive of NBC network news and public affairs programs that may also deal with these problems on a national basis. Issues addressed and that are important to the Tucson community include Border/Immigration, Community, Consumer, Crime & Law Enforcement, Economy, Education, Environment, Health and Safety issues

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Border/ Immigration	News 4 @ 5	4/13/10	6:07:09 to 6:09:09		Southern Arizona Ranchers had enough, so they took their "beef" to the State Capital. A rally was held on 4/13, weeks after the murder of a fellow rancher. Ranchers are trying help others with securing the border.
Border/ Immigration	News 4 @ 6	4/19/10	6:03:31 to 6:04:57		Arizona Senators John McCain and Jon Kyl asked for additional National Guard Troops at the border. The request is part of a 10-point plan. Some of the main points include 3,000 National Guard Troops along the Arizona/Mexico border. Support Operation Streamline, in which repeat illegal border crossers go to jail between 15 and 60 days. Complete 700 miles of fencing along the border. Increase Border Patrol Resources necessary to operation 24-hours a day seven days a week. And, provide funding for additional Border Patrol Stations here in Tucson.
Border/ Immigration	News 4 @ 6	4/30/10	6:02:02 to 6:04:48		Governor Jan Brewer signed a bill approved by legislators to make changes to the new immigration law. The modification bill signed by her made numerous changes that she said should lay to rest concerns that provisions of the law will lead to racial profiling. The bill will allow to strengthen restrictions against using race or ethnicity as the basis for questioning by law enforcement about immigration status, and another change would specify that possible violations of local civil ordinances can lead to questioning on immigration status.
Border/ Immigration	News 4 @ 10	5/3/10	10:03:49 to 10:05:30		Amidst the fury, the protests and adamant support, there was a call to boycott Arizona due to the immigration bill, and it appears, people are doing just that. A hard hit to businesses, and hotels in Southern Arizona. They are hoping this will pass and the businesses will again flourish.
Border/ Immigration	News 4 @ 5	5/5/10	4:58:58 to 5:01:00		Hundreds of University of Arizona students rallied, calling on President Robert Shelton to publicly condemn the state's new immigration law. Shelton released a memo that said, in part, the law has raised worries about racial profiling, and that University Police will be receiving extensive training. Some students, staff and faculty, said that this is not enough.
Border/ Immigration	News 4 @ 6	5/25/10	5:59:34 to 6:01:59		The border is beefing up security thanks to a big announcement from President Obama. Pentagon Officials said the National Guard Troops will be additional eyes and ears for local law enforcement. Residents down in Nogales hope that some of these troops will be in their city.

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Border/ Immigration	News 4 @ 10	6/11/10	10:14:26 to 10:17:07		A lot of calls and email into our newsroom from people who want us to dig in on the cost of illegal immigration. We did, and it turns out, there are 2-studies that have been referred to a lot. Both, done in Tucson, by a team of researchers with ties to the U of A in 2006, 192M for all 24 border countiescosts not reimbursed by the federal government.
Border/ Immigration	News 4 @ 6	6/25/10	6:06:41 to 6:08:40		People are not the ony ones being exploited along the border with Mexico. A horse rescue group said horses are being found in horrible conditions fending for themselves or left for dead after carrying drugs across the border. Some of the lucky ones are getting second chances at a ranch in Marana.
Border/ Immigration	News 4 @ 10	6/28/10	10:00:00 to 10:03:00		524 National Guard Troops will be in Arizona, in August, to help protect our southern border. That was an announcement from the White House officials who were in Arizona laying out specifics regarding the President's plans to increase security along the border. Before heading to Phoenix, the White House officials were in Tucson. They met with 75 state law enforcement officials and elected leaders. What came out of this Tucson meeting was a promise for 500 national guard troops in Arizona. Local officials were told they'll be in place along the border in August.
Border/ Immigration	News 4 @ 6	6/29/10	6:00:13 to 6:01:56		For some, the concern about Senate Bill 1070 isn't polittics or racism or state's rights, it's life or death. Local domestic violence shelters fear the law could prevent victims from getting help. Emerge is the largest domestic violence shelter and prevention services provider in Southern Arizona. They have not taken a stand on 1070, the agency serves everyone. While Emerge isn't taking a stand, the Arizona Coalition Against Domestic Violence is supporting a lawsuit against 1070 on grounds it could hinder help for abuse victims.
Border/ Immigration	News 4 @ 10	6/30/10	10:00:40 to 10:02:41		Arizona's Police Training Board developed a 2-hour video program for the state's 15,000 officers. It will teach them that race and ethnicity cannot be used to target people. This video is to help gear up the officers when the new SB1070 law took in effect. Official said the ultimate goal is to teach officers to maintain their integrity an professionalism in order to get through this sensitive issue.
Community	News 4 @ 4	4/1/10	4:42:54 to 4:46:09	Dr. Jeff Dozoretz, Child and Family Resources	It can pose a problem for the entire familyone parent plays good copy, the other bad cop. One disciplines, the other seems to have all the fun. This can cause hurt feelings, and big rifts in a marriage. Dr. Jeff Dozoretz, with Child and Family Resources, shared some good ideas to even things out.
Community	News 4 @ 4	4/1/10	4:51:50 to 4:55:15	Herb Stratford, showup.com	Planning your weekend fun? There is really something for everyone in Tucson. From the symphony to an art show. Herb Stratford, from showup.com, shared events going on in Tucson.
Community	News 4 @ 6	4/2/10	6:10:15 to 6:12:00		The University of Arizona will have a planetarium open soon. The Flandrau, reopened on 4/3, full time and workers said it will be better than ever. Flandrau staff said all this is possible because of donations given to the Biosphere, which would allow the two to share staff and resources.
Community	News 4 @ 4	4/2/10	4:27:32 to 4:30:52	Carol Cullivan, from Susan G. Komen for the Cure, and Ken Fones, Honorary Chair	The Susan G. Komen Race for the Cure was held on 4/11. It is a huge event to raise awareness and money for breast cancer. Carol Cullivan, from Susan G. Komen for the Cure, and Ken Fones, Honorary Chair, spoke about the race.
Community	Impact	4/4/10	6-6:30a	Joan Lionetti, Director for Tucson Clean and Beautiful	We discussed how this non-profit organization sets out to preserve and improve the local environment, conserve national resources and enhance the quality of life.

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Community	News 4 @ 10	4/5/10	10:00:00 to 10:03:51		A one cent push, statewide, if voters give the green light May 18th, the day we vote on the tax. Why should you care? The tax will directly affect Tucson's money situation, from our schools to your bank account. KVOA previewed a series of tax proposals that were put on the table on 4/6, in Tucson. To the schools, and some 300 teachers who won't have a job if the tax doesn't pass.
Community	Tucson Today, 5a to 7a	4/6/10	6:05:45 to 6:07:00		Some people believe art is what keeps a community together, but art programs are usually first to go when it comes to budget cuts. The city recently cut 30% from the Tucson Pima Arts Council's budget. After the cuts, they've been trying to find other funding sources. They were able to partner with the art organization called the Kresge Foundation out of Michigan. The foundation awarded Tucson \$200,000 dollars over the next two years to distribute to artists, historians, neighborhood organizations and youth groups to come up with art projects that address issues in the community.
Community	News 4 @ 4	4/7/10	4:51:45 to 4:54:50	Michelle Donati, AAA	April was Car Care Month, a time for everyone, especially those of us who live in the desert, to get our vehicles ready for Arizona's brutal summer months. AAA, reported that between Memorial Day and Labor Day of last year, their roadside assistance team responded to calls for help from more than 132,000 Arizona motorists. And they estimate that more than half of those calls could have been avoided with preventive maintenance. Michelle Donati, from AAA, spoke about how the heat affects our cars.
Community	News 4 @ 4	4/8/10	4:43:09 to 4:46:19	Jennifer English	Spring means re-birth, and all things fresh. The Farmer's Market, here in Tucson, are full of beautiful, tender vegetables and fruits, just ready to be incorporated into your cooking. Jennifer English, spoke about spring fever foods and cooling sips.
Community	News 4 @ 5	4/9/10	5:12:11 to 5:14:08		With the unemployment rate at nearly 10% nationwide, some people in Arizona are still struggling to find work, but there's a segment of the workforce who say it's tougher than ever. Remedy Intelligent Staffing, a company that helps place workers, spoke about what employers are looking for. They also recommend to take the skills you have and look at all the different areas that you can spread those out in.
Community	Impact	4/11/10	6-6:30a	Cindy Parseghian, Ara Parseghian Medical Research Foundation	The 15th and final "One More Victory, Ara!" Celebrity Golf & Gala Weekend was held on May 14-15 at The Westin La Paloma Resort & Spa. Proceeds went to the Ara Parseghian Medical Research Foundation to support the battle against Niemann-Pick Type C disease. We spoke to Cindy Parseghian, a mom who lost 3 kids to this disease. This year will be the last year. Cindy says some of the goodness that all the sponsors have shed on them should be shed on other organizations now.
Community	News 4 @ 10	4/11/10	10:03:59 to 10:06:14		The 12 Annual Susan G. Komen Race for the Cure drew thousands to Reid Park and raised 1.5 million dollars to help fight breast cancer.
Community	News 4 @ 6	4/12/10	6:00:51 to 6:02:56		Pawning your old stuff in Tucson could get a little more expensive. Tucson Police are asking the city council to adopt a "pawn shop transaction fee" up to three dollars each time. They said the funds generated from this will help reimburse costly staff hours which go along with "policing" pawn shops. Business owners are calling this a raw deal and are asking for more time to come up with a better plan.

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Community	News 4 @ 4	4/12/10	4:38:54 to 4:42:39	Tiana Ronstadt, Financial Advisor	Friday, 4/16, is National Healthcare Decisions Day. A day to get some personal business done, and tell people involved about your wishes. Tiana Ronstadt, discussed advance directives, and health care power of attorneys, two very important decisions that need to be made before a crisis arises.
Community	News 4 @ 4	4/13/10	4:51:50 to 4:55:05	Marie Fordney, Pima County Operations Director, Teen Outreach Pregnancy Services	Marie Fordney, the Pima County Operations Director, of Teen Outreach Pregnancy Services" spoke about teen pregnancies, and providing educational support so the teens and their families can experience a positive outcome.
Community	News 4 @ 4	4/22/10	4:37:15 to 4:40:20	Jean Popham, Junior League President	The Annual Junior League Rummage Sale was held on 4/24 and 4/25. It gave you the opportunity to do some shopping while helping out a good cause. For the past 50 years, the ladies of the Junior League of Tucson have been putting on this event, which has grown to be the biggest rummage sale in the city. Jean Popham, President of the Junior League spoke about the league.
Community	News 4 @ 4	4/23/10	4:49:05 to 4:53:21	Stephanie Ashcraft	The economy is slowly recovering but Americans are still being cautious with their spending. The summer is ahead and kids are out of school and you're probably thinking about ways to keep them busy, without breaking the bank. Stephanie Ashcraft showed us something both you and your kids are sure to like.
Community	News 4 @ 6	4/26/10	6:09:36 to 6:11:35		After 10 years of fundraising, planning and construction, the brand new Diamond Children's Medical Center will be open for business on Tuesday, April 27th. The children's center alone cost 85 million dollars. The Diamond Family pitched in with a cool 15 million dollars.
Community	News 4 @ 4	4/26/10	4:49:51 to 4:53:16	Gerard Raneri, Dog Behavioral Therapist and Trainer, Barkbusters	Gerard Raneri, a Dog Behavioral Therapist and Trainer from Barkbusters, discussed dog parks, how your dog is ready for the dog park, and can you trust other dogs.
Community	News 4 @ 4	4/27/10	4:46:02 to 4:49:27	Don Poore, ALOHA Board Member	ALOHA, Adult Loss of Hearing Association, is a non-profit organization that was found 25 years ago to help hard of hearing and deaf adults. Don Poore, an ALOHA Board Member, spoke about this organization.
Community	News 4 @ 4	4/29/10	4:26:56 to 4:30:21	Dr. Kevin Leman, Child Psychologist and Best Selling Author	Dr. Kevin Leman, Child Psychologist and Best Selling Author, spoke about how to get kids to sleep in their own beds. It seems easy enough, but it can be a battle when it comes to bedtime.
Community	News 4 @ 4	4/29/10	4:44:10 to 4:47:30	Cindy Parseghian, Ara Parseghian Medical Research Foundation	Cindy Parseghian, Parseghian Foundation, spoke about the annual fund raising event "The 15th Annual One More Victory, Ara" Celebrity Golf and Gala weekend in May.
Community	News 4 @ 4	4/30/10	4:44:50 to 4:48:00	Edie Jarolim	Edie Jarolim, spoke about some website that can help you with everything you and your pooch needs on your next vacation.
Community	News 4 @ 4	5/3/10	4:43:10 to 4:46:25	Tiana Ronstadt, Financial Advisor	Did you know that 75% of Americans disagree with their significant other, over money and household finances, and then there are the kids, and your parents. Tiana Ronstadt, a Financial Advisor, spoke about when you should have this conversation with your college aged, and beyond, children.

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Community	News 4 @ 4	5/6/10	4:26:55 to 4:30:40	Dr. Eric Schindler, Child and Family Resources	Developing emotional intelligence in your childit's something that everyone has, it can refer to anything from self awareness to empathy to problem solving. Dr. Eric Schindler, with Child and Family Resources, explained why it is so important to develop it in children.
Community	News 4 @ 5	5/11/10	6:09:46 to 6:11:56		Ever since the red light cameras started snapping we've heard a lot of complaints. For example, the length of the yellow lights at the pegged intersections. Drivers say they're too short, but are they? KVOA 4 did some digging and took the results to the city. The city agreed to send crews out to double check the lights and said they are set at three seconds. On July 29th, yellow lights, in Arizona, will be 3 seconds longer so drivers have more time to get through intersections. Intersections, with red light cameras, may have their yellow lights extended even more.
Community	News 4 @ 4	5/11/10	4:27:42 to 4:31:57	Dr. Kevin Leman, Child Psychologist and Best Selling Author	Nowadays even the youngest child as a computer, or access to one. As a parent, what are your responsibilities in making sure your kid is using it wisely. Are there boundaries you need to set early on to avoid problems later on? Dr. Kevin Leman, Child Psychologist and Best Selling Author, share his thoughts on this.
Community	News 4 @ 4	5/11/10	4:43:22 to 4:46:42	Charlie Levy	So many people would love to volunteer their time but don't know what's out there. On Sunday, May 16th, the Second Annual Tucson Volunteer Fair took place, one stop shopping if you will, of a lot of very worthwhile agencies in need of help. Charlie Levy, discussed all the information we need to know for the volunteer fair.
Community	News 4 @ 4	5/13/10	4:43:01 to 4:46:51	Mike Furrier, the Centurions	Saturday, May 15, the Annual Centurions Party took place called the Great Pajama Rama. It was a night to remember. It was the 40th year that the Centurions have been raising money for St. Mary's Hospital, and they've raised a lot of money! Mike Furrier, from the Centurions, share information about the event.
Community	News 4 @ 4	5/14/10	4:42:53 to 4:46:33	Craig Wisnom, Bogutz & Gordon P.C.	You may have heard verbal is just as valid as written, when it comes to contracts. But is it? Craig Wisnom, from Bogutz & Gordon P.C., shared information that could save us a lot of time and money.
Community	News 4 @ 10	5/17/10	10:13:25 to 10:16:09		A Tucson woman and her attorney said that information disappeared off a medical website could cost you your health, even your life. The site used to list medical malpractice and settlements involving doctors in the state for would-be patients to see. But now, that information is gone from the site. So News 4, went digging to track down the missing data that has this widow very upset.
Community	News 4 @ 4	5/17/10	4:42:00 to 4:45:55	Tiana Ronstadt, Financial Advisor	75% of Americans admit to disagreements over money with their significant other. But then there are the other members of your family, your children, your parents, with whom having the money talk is a must. Tiana Ronstadt, a Financial Advisor, shared advise on how to talk to your children, and parent about money.
Community	News 4 @ 4	5/18/10	4:44:35 to 4:47:35	Quincey Hobbs	Summer months are here and that means the kids will be home. If your kids are like everybody else, they will want to spend more time on-line than they normally do. As wonderful as the Internet is, it can be dangerous. Quincy Hobbs, showed us some kid friendly and parent friendly options.

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Community	News 4 @ 4	5/19/10	4:28:42 to 4:32:22	Jeffrey Brown, a TIHAN Volunteer	On May 22nd and 23rd, TIHAN, Tucson Interfaith Aids Network presented their its 13th Annual Treasures for TIHAN. It was an important fundraiser for people living with HIV/AIDS in Tucson. It was an opportunity to have some fun, and help a very important cause in the community. Jeffrey Brown, a TIHAN volunteer, spoke about the event.
Community	News 4 @ 4	5/20/10	4:27:17 to 4:30:32	Dr. Jeff Dozoretz, Child and Family Resources	After school year, it's that time of year when thousands of Tucson High School students are graduating and heading off to college or hitting the job market. It can be a very emotional time for both teens and parents. Dr. Jeff Dozoretz, with Child and Family Resources, spoke about how to make this emotional time a little easier.
Community	News 4 @ 6	5/25/10	6:03:35 to 6:05:40		During summertime, for many people that means it's pool time. But before you send your kids to the neighborhood pool, you might want to check and see if it's open. Budget cuts have forced the city to only open a third of it's public pools. News 4 was at Catalina Pool, one of the pools that will remain open, and discussed why the city closed so many pools, and how parents and kids reacted to the closures.
Community	News 4 @ 4	5/25/10	4:45:57 to 4:49:37	Gentry Spronken, Director at the Mini-Time Machine Museum of Miniatures	If you love miniatures, you need to check out the Mini Time Machine Museum of Miniatures. And, if you're looking for a volunteer opportunity, and you love miniatures, this is the one for you. Gentry Spronken, Director of Marketing for the museum, discussed this non-profit.
Community	News 4 @ 4	5/27/10	5:59:23 to 6:01:17		Some of the city's water pipes have been around for almost 50 years, and with a system that old, breaks are bound to happen. There have been three water problems on Fairview Avenue between Prince road and Miracle Mile in the past year and a half. Now the city's got the money to bring the pipes up to date. The city will be using "slip liners' instead of removing and replacing the old pipes. This is less expensive than digging and replacing the old pipes.
Community	Tucson Today, 5a to 7a	5/27/10	6:02:51 to 6:04:06		The Animal Cruelty Task Force asked for our help this summer. They boosted their efforts to get you to do more. When you see animals left in hot cards, or on an "illegal tie out" they want you to report it. The number one problem with animals that are injured, sick, dead or dying, it's all human caused. People who have a responsibility for their animals are not taking appropriate action to assurance that animal a healthy life.
Community	News 4 @ 10	5/30/10	10:00:20 to 10:02:10		The employees of Tucson's two Jason's Deli locations were laid off today, as the eateries went out of business. 85 workers lost their jobs, both locations closingone on East Broadway, and the one on North Oracle. News4 spoke to the employees and got their reactions on their last day on the job. News4 attempted to contact the owner of both franchise, Delwest, but our calls were not returned.
Community	News 4 @ 10	5/31/10	10:00:14 to 10:03:07		Voters approved Prop 100, a temporary statewide sales tax increase, and it took effect at midnight 5/31. The tax initially put forth by Governor Jan Brewer to quell Arizona's budget shortfall, has been framed into a money fix for all kinds of things. Agencies, organizations, banking on the cash this going to pump out. The sales tax, pushing up one percent, to 6.6 cents on the dollar. This will generate about a billion dollars a year, for three years with 2 thirds of the cash going to education. The remaining money would fund public safety and health and human services. The tax automatically repeals on May 31, 2013.

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Community	News 4 @ 4	5/31/10	4:40:47 to 4:44:02	Craig Wisnom, Bogutz & Gordon P.C.	Craig Wisnom, a Tucson Attorney, who specializes in estate and trust law, spoke about some myths and realities of wills.
Community	News 4 @ 4	6/1/10	4:27:13 to 4:30:58	Dr. Eric Schindler, Child and Family Resources	For Father's Day, we buy Dad ties, aftershave and electronic gadgets. Do we really top and think how important father's are in our children's lives? Dr. Eric Schindler, President and CEO of Child and Family Resources spoke about fathers.
Community	News 4 @ 4	6/1/10	4:43:18 to 4:46:38	William Riva, Owner of Halo Home Services	The monsoon season started on June 15th, though we usually don't see storms until around July 4th. But it's good to be prepared for severe weather, and the damage it can do to your home. William Riva, Owner of Halo Home Services, gave us some preventative care tips for homeowners.
Community	News 4 @ 6	6/3/10	6:04:38 to 6:06:38		This year alone, the integrity of three jurors has been questioned in the Pima County Court System. Two of them were serving in murder cases, and the third, in a sexual assault trial. News 4 asked the experts why this is happening and how we can put trust back in our courts.
Community	News 4 @ 4	6/3/10	4:39:23 to 4:43:08	Gale Morgan, Splendido	As we age, it is critically important to have a healthily mind-body-spirit connection and that's where Lifelong Learning comes in. The idea is to be more mentally stimulated, physically active and fulfilled in spirit. Gale Morgan, from Splendido, spoke about Lifelong Learning.
Community	News 4 @ 6	6/4/10	6:10:35 to 6:12:14		Struggling business owners had a way to get help. They had the opportunity to sign up and attend the free Tucson Chamber of Commerce Workshop.
Community	News 4 @ 10	6/7/10	10:01:28 to 10:03:25		The City Council and Mayor are required by law to set a cap for the next fiscal year for the 2011 budget on June 8th. There are details that needed to be worked out and not every council member agreed on how to get that balance. Tucson City's Manager shared his plans for fiscal year 2011.
Community	News 4 @ 5	6/7/10	5:12:01 to 5:14:01		In the 1940's it was the number one resort in Tucson, The Ghost Ranch Lodge. Now, the historic building, on Miracle Mile, is being converted into modern housing. An affordable haven for senior citizens.
Community	News 4 @ 4	6/7/10	4:50:22 to 4:53:37	Sharon Knutson, Executive Director, The 100 Club of Arizona	The 100 Club of Arizona is a non-profit organization that's been around for more than 40 years. They provide financial assistance to families of public safety officers and firefighters seriously injured or killed in the line of duty. Their mission is standing behind the men and women who stand behind the badge in Arizona. Sharon Knutson, Executive Director for The 100 Club of Arizona spoke about this non-profit organization.
Community	News 4 @ 5	6/8/10	5:00:06 to 5:02:01		The war on Tucson potholes raged on with a week-long "pothole patrol." The program was fully funded by Hartford Insurance. Before this boost, the city already made a dent filling some of the estimated 100,000 potholes on Tucson's main arteries. That was through "See Click Fix" and "Pothole Revenge" programs. The Hartford Pothole Patrol covered the residential streets.
Community	News 4 @ 4	6/8/10	4:40:20 to 4:43:40	Stephen Schuldenfrei, from Tucson Citizens Corp	Tucson Citizens Corp. is an organization that serves as a major resource to help you in times of disaster. Stephen Schuldenfrei, from Tucson Citizens Corp., spoke about this non-profit organization and how it could help you.

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Community	News 4 @ 10	6/9/10	10:13:52 to 10:16:03		Can you name the Tucson intersection where you're most likely to crash? It's where Grant turns into Kolb at Tanque Verde. The top intersection, for wrecks, last year, with 30 crashes. News 4 showed us all the intersections we should watch out for in Tucson.
Community	News 4 @ 4	6/9/10	4:41:36 to 4:45:46	Jennifer English	Flavor boosters, whether it's a sandwich, dessert or a drink, using herbs can brighten up your food and enhance it's flavor. Jennifer English discussed how to enhance flavor in our meals and drinks.
Community	News 4 @ 4	6/11/10	4:43:07 to 4:48:35	Stephanie Ashcraft	Stephanie Ashcraft, spoke about an exciting summer reading program that actually pays you with prizes. Ideal for kids during the summertime, keeping busy and learning, without you breaking the bank.
Community	News 4 @ 5:30	6/12/10	5:32:00 to 5:33:55		It's Wal-Mart versus homeowners, what some might call a "David versus Goliath" situation. A new 24-hour Wal-Mart store is set to go where the old Macy's building sits now at El Con Mall. Plans are to open in 2012. Neighbors have already foiled one attempt to build a Wal-Mart in the area 12 years ago, and they are once again mobilizing against the nations' biggest retailer.
Community	News 4 @ 4	6/15/10	4:23:44 to 4:27:29	Dr. Eric Schindler, Child and Family Resources	Are your kids friendly and outgoingready to welcome new experiences and people? Or, are they quiet and shy, taking a long time to warm up and open up? Many people mistakenly confuse shyness for standoffishness or being unfriendly. Dr. Eric Schindler, from Child and Family Resources, discussed if kids outgrow shyness.
Community	News 4 @ 4	6/22/10	4:46:22 to 4:49:37		The Pima Air and Space Museum is the largest, non-government funded aviation museum in the world. And they are in need of volunteers. Mina Stafford, spoke about the need for volunteers and what types of thing they will be doing for the museum, even helping with old planes.
Community	News 4 @ 4	6/28/10	4:50:20 to 4:53:45	Certified Dog Behavorial Therapist and Trainer, Gerard Raneri, from Bark Busters	Fourth of July celebrations are great for people but the loud noises can be traumatic for dogs. More dogs run away from home on that day fleeing from the sound of the booming fireworks. Certified Dog Behavorial Therapist and Trainer, Gerard Raneri, from Bark Busters, with some 4th of July tips to keep your dogs safe.
Community	News 4 @ 10	6/30/10	10:13:09 to 10:15:05		The Tucson Fire Department's using a new, high-tech system to improve patient care. The Department is going paperless. The Fire Department will be using a computer system installed in their vehicles to document the patient's care on a computer that will transmit to the hospital electronically. The Fire Department believes this will improve patient care in Tucson.
Consumer	News 4 @ 4	4/5/10	4:41:03 to 4:44:18	Tiana Ronstadt, Financial Advisor	Is your tax return ready? A lot of people file late, in fact 11 million taxpayers do it, and experts say it can be a smart move, especially if you have a complex return. Tiana Ronstadt, a Financial Advisor, spoke more about tax returns.
Consumer	News 4 @ 4	4/7/10	4:42:48 to 4:46:03	Craig Wisnom, Bogutz & Gordon P.C.	Have you ever gotten your credit card statement and you find an error? Maybe the amount is wrong, you never received the product, but you were billed for it, or you downright didn't buy the item? You can fight the charge, and the law is on your side through the fair credit billing act. By following a few key rules, you are protected under this federal law and have the power to fight back. Craig Wisnom, from Bogutz & Gordon P.C., spoke about this law and explained what a billing error is.

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Consumer	News 4 @ 4	4/9/10	4:39:20 to 4:45:11	Stephanie Ashcraft	No one wants to pay full price for anything these days, and that's evidence by the explosive growth of stores like Sam's Club and Costco. Stephanie Ashcraft, took us to another such membership store that offers great savings on all things for your home.
Consumer	News 4 @ 10	4/12/10	10:12:44 to 10:14:41		Custom ringtones, terrific tunes and jingles that give our cell phones personality. While those tunes are terrific, downloading the wrong ones can set off alarms when your cell phone bill arrives. Something you thought was free, wasn't. Ringtones are a two-billion dollar per year business. And your cell phone provider usually gets a cut of what you pay for those ringtones. Some ringtone providers will let you optout if you send them a text message that says "cancel" but don't count on that. The Better Business Bureau advised you could call your cell phone service provides and ask them to help erase those ringtone charges.
Consumer	News 4 @ 4	4/16/10	4:43:05 to 4:46:20	Laura Pendleton-Miller, Financial Advisor	Laura Pendleton-Miller, a Financial Advisor, spoke about how your investment choices impact your taxes.
Consumer	News 4 @ 4	4/21/10	4:49:37 to 4:52:57	Craig Wisnom, Bogutz & Gordon P.C.	Your credit historythe importance of how much credit you have and how you use it goes far beyond shopping. Whether you have good or poor credit, that can affect where you live, even where you work because your credit record may be considered by prospective employers. it's important to know how the Fair Credit Reporting Act ensures the accuracy and privacy of your credit reports. Craig Wisnom, Bogutz & Gordon, P.C., gave us some background on the Fair Credit Reporting Act.
Consumer	News 4 @ 4	5/4/10	4:49:57 to 4:53:42	Laura Pendleton-Miller, Financial Advisor	The last two years have been incredibly volatile. By the end of 2008, investors were wondering whether the nose bleed would ever stop. In the first quarter of 2009, a deep depression was setting into investors minds and now the economy is rebounding. Laura Pendleton-Miller, a financial advisor, explained what you should be doing now.
Consumer	News 4 @ 4	5/7/10	4:41:02 to 4:45:39	Stephanie Ashcraft	Stephanie Ashcraft, spoke about a new website called "Groupon." It puts new meaning into collective buying power. She advised why Groupon chose Tucson as their 50th city, types of deals they offer and how people can find the daily deal for Groupon.
Consumer	News 4 @ 4	5/18/10	4:52:05 to 4:55:20	Gale Morgan, Splendido	If you've lived in your home for many years, and you're thinking of downsizing, there are things you need to do to speed up the process and prepare it for resale, it's called staging. Gale Morgan, from Splendido, explained what staging is, and how to go about doing it.
Consumer	News 4 @ 4	5/21/10	4:41:27 to 4:47:17	Stephanie Ashcraft	Tucson on the cheap! There is actually a website that you can use to find all that is unique and fun about Tucson, and save money too. Stephanie Ashcraft, introduced us to the brains behind this fabulous idea.
Consumer	News 4 @ 4	5/24/10	4:24:52 to 4:28:12	Dawn Jacobs, from the Funeral Consumers Alliance of Southern Arizona	When a loved one dies, grieving family members often are confronted with dozens of decisions about the funeral, all of which must be made quickly and often under great emotional duress. What kind of funeral should it be? Should you bury or cremate the body? What are you legally required to buy? What is this all going to cost? Dawn Jacobs, from the Funeral Consumers Alliance of Southern Arizona, spoke the alliance and their main goal.

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Consumer	News 4 @ 4	5/24/10	4:42:06 to 4:45:51	Tiana Ronstadt, Financial Advisor	Do your parents have enough money for retirement? A new report shows that 30% of adult children contribute to their parent's finances, with folks living into their 80's it's more likely than ever that retirees will outlive their savings. Tiana Ronstadt, a Financial Consultant, spoke about parental pension plans.
Consumer	News 4 @ 4	6/8/10	4:49:22 to 4:53:07	Craig Wisnom, Bogutz & Gordon P.C.	Craig Wisnom, a Tucson Attorney, spoke about time shares. The different types, deed and non-deeded, and how time shares work.
Consumer	News 4 @ 4	6/17/10	4:40:05 to 4:43:50	Laura Pendleton-Miller, Financial Advisor	June is graduation month, lots of young folks starting a new chapter in their lives. Whether it's off to college or beginning a carerr, there are some financial things you need to consider. Laura Pendleton-Miller, a Financial Consultant, discussed the role of loans in your college education, and spoke about starting out with healthy habits for those graduates getting jobs.
Consumer	News 4 @ Noon	6/23/10	12:22:57 to 12:24:59		Gas prices are cheaper this summer than they were predicted to be. Last March, experts said gas would reach a national average of \$2.84 a gallon this summer. But it's now oever ten cents less than that and is expected to drop as low as \$2.70. And you can see, Tucson's prices are much lower than the national average. But gas prices are expected to go up before the big Fourth of July weekend.
Consumer	News 4 @ 4	6/25/10	4:17:06 to 4:21:51	Stephanie Ashcraft	Stephanie Ashcraft, spoke about things you can do that's fun this summertime, and not cost an arm and a leg.
Consumer	News 4 @ 4	6/29/10	4:42:46 to 4:46:16	Quincey Hobbs	If you're like most people, you have all sorts of tech items that you have paid a lot of money for. Taking care of them is important, especially in the monsoon season. Quincey Hobbs, spoke about what we need to know to insure our tech items survive the summer and what some of the major concerns are with monsoon and tech gadgets.
Consumer	News 4 @ 4	6/29/10	4:51:45 to 4:55:20	Craig Wisnom, Bogutz & Gordon P.C.	Craig Wisnom, from Bogutz & Gordon, P.C., discussed the advantages of the Roth IRA over the traditional IRA.
Consumer	News 4 @ 4	6/30/10	4:32:33 to 4:39:47	Jennifer English, and Dr. John Marchello	Jennifer English took us to the U of A's Meat Science Lab, where the Guru of Meat, Dr. John Marchello, gave us a lesson on the tastiest and best cuts to grill.
Crime & Law Enforcement	News 4 @ 5	4/6/10	6:01:10 to 6:03:10		City Council advanced a proposed law that would punish parents whose children repeatedly scribble graffiti. Under the law, the first time a child is arrested for graffiti, the child and parent, would participate in a teen court prevention program. The second time, the parent could have to pay for damage caused by their child's act of vandalism.
Crime & Law Enforcement	News 4 @ 6	4/14/10	5:59:29 to 6:02:06		Burglaries on the rise in Tucson, and police are having a tough time getting their hands on the people responsible. The break-ins are happening in broad daylight that Tucson police said it is a growing trend. There are some ways you can prevent burglaries in your neighborhood. Tucson police said to try changing up your routine, so you're not as predictable to a burglar. And, if you see anything unusual going on, report it to 88-CRIME, or 911.

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Crime & Law Enforcement	News 4 @ 6	4/29/10	6:02:29 to 6:04:51		A Tucson Police officer has exercised his right as an American citizen to speak out against Senate Bill 10170. The 15-year veteran is challenging the Immigration Bill that is scheduled to be law within 90 days.
Crime & Law Enforcement	News 4 @ 10	5/3/10	10:14:43 to 10:17:15		Convicted sex offenders are required by Arizona law to register where they live. It's a major challenge for local law enforcement agencies and a challenging task at that, especially when there is only one detective assigned to tracking down the offenders. Detective Palomino spends his time tracking sex offenders to the people around town know that these people are living in their "back yards" and he is keeping the public safe and informed, that's what it's all about.
Crime & Law Enforcement	News 4 @ 6	5/6/10	6:00:22 to 6:02:11		A local playground vandalized in Tucson and the search is on for whoever set it on fire. It happened at the Country Club Annex Park on Aviation Street around 11:45 AM on 5/6. Tucson Fire said the playground is destroyed and it caused \$100,000 dollars in damage. It is being investigated as an arson but exactly how it started is still not known.
Crime & Law Enforcement	News 4 @ 5	5/18/10	6:03:48 to 6:06:06		A teacher at Empire High School arrested, accused of having sex with a student. 25-year old Christie Elliott turned herself into Tucson Police on 5/17. Detectives said a parent found inappropriate messages on their son's cell phone, and reported it to the school. The teacher is facing multiple charges.
Crime & Law Enforcement	News 4 @ 5	5/18/10	5:14:18 to 5:16:06		Auto theft is a huge problem. The State of Arizona rates among the highest in the country. But statistics show both Phoenix and Tucson are working their way off the Top 10 auto theft hot spots. News 4 showed how the Arizona Department of Public Safety Vehicle Task Force is putting the brakes on stolen cars.
Crime & Law Enforcement	News 4 @ 10	5/19/10	10:12:58 to 10:14:56		A license plate reader is technology that can catch stolen vehicles in the blink of an eye. And it's working, a techno boost for law enforcement, also a time and money saving tactic. News4 showed how it works.
Crime & Law Enforcement	News 4 @ 10	5/23/10	10:09:33 to 10:12:42		One Tucson women said she won't top fighting until she gets some answers. She believes employees from an "in-home-care" agency called "Tucson Residence Foundation" stop thousands of dollars from her disabled brother. News 4 investigated this accusation so this doesn't happen to anyone else.
Education	One on One	4/4/10	6:30-7a	Michael Luria, Executive Director at the Tucson Children's Museum	The children's museum is a gem in our community that a lot of people don't know about. It offers children and their families the opportunity, regardless of income, a chance to take advantage of educational programs in a museum setting.
Education	News 4 @ 6	4/6/10	5:59:50 to 6:01:52		The cuts at the state level in education is impacting Tucson Unified School District. Sahuaro High Schools is looking to cut 10% of its budget for next year. That includes cuts to their drama department, six or 7 positions at the school will also be eliminated. Those could include an Assistant Principal, a Counselor, Librarian and 2 teachers. News4 spoke to students at Sahuaro High, who are fighting to keep their favorite programs and classes.

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Education	News 4 @ 10	4/7/10	10:00:00 to 10:02:20		Parents, at Reynolds Elementary, on the far east side, had 48 hours to decide to if their school should shut down because of under enrollment and Reynolds could merge with two other schools. Reynolds is the most under-enrolled school in the Tucson Unified School District. Administrators submitted a proposal to the district to explore a merger with Erickson and Ford Elementary Schools for the fall. That plan was addressed with the parents on 4/7.
Education	News 4 @ 5	4/12/10	5:03:51 to 5:05:26		The U of A Basketball Program is the recipient of a three million dollar gift that will go to facility upgrades, namely a brand new strength training facility. 2.65 million dollars is being donated by Tucsonans, Cole and Jeanne Davis, who have previously financially supported both U of A athletic and academics programs. 250,000 dollars to fund the remainder of the project is coming from Head Coach Sean Miller and his wife. The new facility is planned to be constructed in the east end of the Richard Jefferson Gymnasium and it will be shared by the women's basketball and volleyball teams.
Education	News 4 @ 4	4/14/10	4:24:51 to 4:28:01	Dr. Kevin Leman, Child Psychologist and Best Selling Author	Child Psychologist and Best Selling Author, Dr. Kevin Leman, shared his thoughts on how do you know when your child should be promoted or held back at the end of the school year, and advance to the next grade.
Education	News 4 @ 10	4/26/10	10:04:49 to 10:06:33		TUSD is targeting 5 more schools for involuntary closure on the chopping block. All elementary schools, Jefferson Park, Rogers, Ft. Lowell Duffy and Richey. TUSD said the problem is all these schools are under enrolled. Parents are very unhappy, however, TUSD said they could save 2M by moving the 906 students to other elementary schools.
Education	News 4 @ 4	4/26/10	4:41:36 to 4:45:41	Patti Gloy, Teacher at Sahuarita Middle School	Once a month, the group "Tucson Values Teachers" selects an outstanding teacher from Southern Arizona to honor. April's teacher was from Sahuarita Middle School. Patti Gloy, was nominated by the school principal, Patti described as a master teacher, and a consummate professional. Patti takes a deep interest in the success of her students., often communicating daily with parents, paying for basis needs that the students have and has even taken home, students P.E. clothing to wash when students didn't have the means at home. Patti Gloy, spoke about her "honor" today.
Education	News 4 @ Noon	5/3/10	12:07:45 to 12:09:18		People wanted local school teachers to know how much they're appreciated, so businesses are handing out discounts and free items all week in Tucson for "National Teacher Appreciation Week."
Education	News 4 @ 6	5/13/10	6:00:31 to 6:02:45		More than a dozen protestors, half of them students, arrested 5/14, over a law to stop TUSD's ethnic studies program, 4 of them juveniles. The Ethnics Studies bill became a law on May 11th, after it was signed by the Governor. Tom Horne, the head of Arizona's Education System, said it divides students by race. Several of you have emailed us asking about the students arrested, and why they weren't in school. TUSD Officials said because it happened after school hours, and because the parents of the juveniles were there, the school had no authority. One Administrator said the students were exercising their freedom of speech.
Education	News 4 @ 10	5/15/10	10:01:20 to 10:03:09		A controversial skit performed on 5/14 at TUSD headquarters raised an outcry in our community. Those who performed in the skit say they were completely misunderstood by some local media including News 4. So in an effort to be fair, we sat down with them to let them explain their true intentions.

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Education	News 4 @ Noon	5/19/10	12:01:30 to 12:02:45		Two-thirds of the money raised from the new sales tax will go towards education. So what exactly does this mean for the schools, like those in Tucson's largest school district? News4 spoke with the TUSD Superintendent regarding the funds for the school district.
Education	News 4 @ 6	5/21/10	6:02:33 to 6:04:34		Prop 100 may have passed but hundreds of teachers find themselves playing the waiting game again, this time to see if they get their jobs back at the Amphi School District. More than 300 teachers have lost their jobs within the district. Full day kindergarten has been eliminated, class sizes increased, and a reduction employee pay of 2% across the board. News 4 covered what Amphi has planned and how teachers are handling the wait.
Education	News 4 @ 10	5/31/10	10:13:14 to 10:16:16		New clouds of controversy rolled in over the Sunnyside School District. This flap involved Superintendent Manual Isquierdo and a program that gives free laptops to students. Isquiderdo is selling the Sunnyside's Digital Advantage concept to other school districts out of state. That effort brought in a reported 170K. None of which is going back to Sunnyside, and that made some folks upset. News4 looked into both sides of this controversy.
Education	News 4 @ 4	6/9/10	4:50:16 to 4:53:46	Jed Dodds, Reid Park Zoo	Jed Dodds, from the Reid Park Zoo, spoke about and brought in a Savannah Monitor lizard.
Education	News 4 @ 6	6/18/10	6:00:29 to 6:02:21		Frustrated with cuts to education some TUSD parents are finding the funding on their own. Prop 100 is supposed to send over 600M a year to Arizona Schools for the next three years. But that hasn't stopped Tucson's largest school district from slashing millions from it's budget. Parents of students are working together, thinking of fundraisers, so kids don't have to go without school supplies, such as paper, even the basics like tissues, soap, paper towels, and pencils.
Environment	One on One	4/11/10	6:30-7a	Fernando Molina; Public Information Officer for Tucson Water	Tucson Water is offering rebates to homeowners and businesses that install certain water saving devices. We discussed why Tucson water customers are being asked to cut back another 7% of their water use, laws that take effect in June that require new homes to be plumbed for gray water, and a law that requires commercial landscapers to get half of their water by using water harvesting techniques, and Tucson's long-term 50-year water plan.
Environment	News 4 @ 4	4/13/10	4:34:22 to 4:39:49	Debbie Mounce, Harlow Gardens	Debbie Mounce, from Harlow Gardens, discussed plants, she calls bullet proof, the hardiest of the hardy, that people who don't have a green thumb, can grow.
Environment	News 4 @ 4	4/14/10	4:44:30 to 4:47:40	Jed Dodds, Reid Park Zoo	Jed Dodds, from the Reid Park Zoo, spoke about the hundreds of different animals at the zoo, their specialized care, food requirements, and the different environments and different medical care for these animals.
Environment	News 4 @ 5	4/20/10	5:13:35 to 5:15:27		It has begun to heat up which means so is your electric bill. But there are some tricks and tips to help you save. The US Department of Energy recommends a 78-degree setting, in the summer to cut costs. It is also important to get regular maintenance.
Environment	News 4 @ 6	4/16/10	6:04:07 to 6:06:01		You've heard the evils of bufflegrass, and now there's a new weed in town called the Sahara Mustard. And, it could be just as harmful to the desert like bufflegrass. A Tucson man wants everyone to help him eradicate it by pulling them so they don't take over and destroy the vegetation and wildflowers around Tucson.

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News 4 @ 10	4/18/10	10:11:28 to 10:13:22		Hundreds of bikes, thousands of people. Tucson is fast becoming one of the nation's cycling "hot spots." So, on Sunday, 4/18, "Cyclovia Tucson" and "Urban Assault" debuted in midtown. They boosted a local business and promoted a healthy lifestyle.
News 4 @ 4	4/20/10	4:50:33 to 4:54:03	Joan Lionetti, Director for Tucson Clean and Beautiful	Here in Arizona, we go through car batteries faster than other parts of the country because of our extreme heat. And, each year, those batteries are improperly discarded, creating health and safety hazards for humans and animals. The week of 4/19, was the 10th Annual Great Battery Roundup, an opportunity to recycle those batteries and help out a good cause. Joan Lionetti, from Tucson Clean and Beautiful, explained what the Great Battery Roundup is.
News 4 @ 4	4/23/10	4:41:43 to 4:44:43	George Carpenter, Arizona Sonoran Desert Museum	Ground squirrels belong to the rodent order, small, gnawing mammals that many predators depend on for food. Since we lack big trees in the Sonoran Desert, it's not too surprising that our squirrels are ground dwellers. Most hibernate during the winter months, not the Harris' Antelope squirrel. George Carpenter, from the Arizona Sonoran Desert Museum, discussed and brought one of these creatures to the studio.
News 4 @ 4	4/27/10	4:37:08 to 4:42:22	Debbie Mounce, Harlow Gardens	Many people don't have them because they think that they're hard to care for. Debbie Mounce, from Harlow Gardens, shared tips on how to grow beautiful African Violets.
News 4 @ 10	4/28/10	10:14:33 to 10:16:39		The spewing of black exhaust from Sun Tran's bus fleet is in the process of changing, courtesy of Sun Tran's new facility, tapped to off-set that carbon footprint. Sun Tran is going green with the first leed-registered transit facility in Tucson. The facility has approximately 60,000 yards of concrete with a recycled content that is fly ash. They landscape with reclaimed water, solar panels, canopies, buildings lit by sunshine, even low flow toilets and faucets. An investment giving mother nature a free ride.
News 4 @ 4	5/13/10	4:32:18 to 4:37:51	Debbie Mounce, Harlow Gardens	Debbie Mounce, from Harlow Gardens, gave us some suggestions on hardy plants that we can plant that hold up when the temp goes up over 100 degrees.
News 4 @ 4	5/19/10	4:43:15 to 4:47:30	Jennifer English	In hot temperatures, our taste buds seem to crave cooler, lighter foods. Be it psychological or real, the foods we eat can help us keep our cool during the long hot summers. Jennifer English, showed us some cool treats.
News 4 @ 4	5/19/10	4:51:10 to 4:54:55	Julie Strom, Arizona Desert Sonoran Museum	In the warm and beautiful weather, and when the desert is in full bloom, lots of folks get out, hike and explore the Sonoran Desert in search of getting a glimpse of wildlife. Julie Strom, from the Arizona Sonoran Desert Museum, brought in two creatures you might see a Merriam's packrat and a gopher snake.
News 4 @ 4	5/26/10	4:49:56 to 4:53:56	Kristen Metzger, Reid Park Zoo	As you hike around this summer, no doubt you will run into a snake, after all, we share the desert with them. Most people, unfamiliar with the Sonoran Desert, assume that it's a rattlesnake, not necessarily. Kristen Metzger, from the Reid Park Zoo, brought in and spoke about the corn snake.
News 4 @ 6	5/28/10	6:10:12 to 6:12:13		Summer is here, and we've hit the one hundred markit is that time of year to make sure your cooling system is in order. News4 showed us how the professionals prep the AC units just in time for summer.
	News 4 @ 4 News 4 @ 4	News 4 @ 4 4/20/10 News 4 @ 4 4/23/10 News 4 @ 4 4/27/10 News 4 @ 10 4/28/10 News 4 @ 4 5/13/10 News 4 @ 4 5/19/10 News 4 @ 4 5/19/10 News 4 @ 4 5/26/10	News 4 @ 10 4/18/10 10:11:28 to 10:13:22 News 4 @ 4 4/20/10 4:50:33 to 4:54:03 News 4 @ 4 4/23/10 4:41:43 to 4:44:43 News 4 @ 4 4/27/10 4:37:08 to 4:42:22 News 4 @ 10 4/28/10 10:14:33 to 10:16:39 News 4 @ 4 5/13/10 4:32:18 to 4:37:51 News 4 @ 4 5/19/10 4:43:15 to 4:47:30 News 4 @ 4 5/19/10 4:51:10 to 4:54:55 News 4 @ 4 5/26/10 4:49:56 to 4:53:56 News 4 @ 6 5/28/10 6:10:12 to	News 4 @ 10 4/18/10 10:11:28 to 10:13:22 News 4 @ 4 4/20/10 4:50:33 to 4:54:03 Joan Lionetti, Director for Tucson Clean and Beautiful News 4 @ 4 4/23/10 4:41:43 to 4:44:43 George Carpenter, Arizona Sonoran Desert Museum News 4 @ 4 4/27/10 4:37:08 to 4:42:22 Debbie Mounce, Harlow Gardens On 10:16:39 News 4 @ 10 4/28/10 10:14:33 to 10:16:39 News 4 @ 4 5/13/10 4:32:18 to 4:37:51 Debbie Mounce, Harlow Gardens On 10:16:39 News 4 @ 4 5/19/10 4:43:15 to 4:47:30 Jennifer English On 10:10:10:10:10:10:10:10:10:10:10:10:10:1

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Environment	News 4 @ 10	6/1/10	10:24:35 to 10:26:14		As of June 1, 2010, all new commercial developments in Tucson are required to meet half of all their landscape needs using rainwater. Tucson is the first city in the country to do this. And while it benefits the planet, some are not so sure it benefits business.
Environment	News 4 @ 4	6/2/10	4:38:03 to 4:41:43	Jennifer English	With hot temperatures, cool things are what we want to drink and eat. Jennifer English, shared some ideas for cool drinks and food for the summertime.
Environment	News 4 @ 4	6/2/10	4:48:49 to 4:52:19	Crystal Holcombe, Arizona Desert Museum	Perhaps one of the best suited critters in our Sonoran Desert is the tortoise. Equipped with its own house, and thought skin, the desert tortoise wanders the desert in search of food. Crystal Holcombe, from the Arizona Desert Museum, brought in two desert tortoises.
Environment	News 4 @ 10	6/4/10	10:02:32 to 10:04:19		Paramedics have urged folks to take precautions when outdoors during the summertime heat. Heat exhaustion and stroke can happen to anyone.
Environment	News 4 @ 4	6/10/10	4:33:23 to 4:38:38	Debbie Mounce, Harlow Gardens	This time of year, it's a challenge keeping your patio full of color that doesn't wilt in the heat. Debbie Mounce, with Harlow Gardens, showed us an unusual plant that works well in our desert gardens.
Environment	News 4 @ 4	6/16/10	4:42:46 to 4:46:01	George Montgomery, Curator of the Arizona Sonoran Desert Museum's Botany Department	The Sonoran Desert is made up of many animals, but also plants! It's hard to believe that any plant can survive in the harsh summer sun but many do and thrive. George Montgomery, Curator of the Arizona Sonoran Desert Museum's Botany Department, discussed summer active plants.
Environment	News 4 @ 4	6/22/10	4:37:52 to 4:43:07	Debbie Mounce, Harlow Gardens	In the Spring and early Summer, our Sonoran Desert is ablaze with cactus blossoms. Debbie Mounce, from Harlow Gardens, showed us how to grow them in our own space.
Health	News 4 @ 4	4/8/10	4:27:52 to 4:31:37		New research found women can lower their risk of stroke by walking. A Harvard study found women who walked more than 2 or more hours a week had a 30% lower risk for any type of stroke than women who didn't walk. And women who walked at a brisk pace were 37% less likely to have a stroke than inactive women. Interestingly, this link between walking and stroke did not apply to men. Dr. Lori Mackstaller, from the Sarver Heart Institute, spoke about how not smoking and exercising can help you live longer.
Health	News 4 @ 4	4/9/10	4:23:05 to 4:26:53	Anita Kellman, Founder of Beat Cancer Boot Camp	Getting those arms ready for sleeveless tops! Anita Kellman, Founder of Beat Cancer Boot Camp, showed us an exercise you can do at your desk or while you're walking in the park, that's guaranteed to firm up the flab!
Health	News 4 @ 4	4/12/10	4:48:57 to 4:52:27	Maya Nahra, Sunflower Farmers Market	Many people worry about their sugar intake, so they turn to artificial sweeteners to satisfy their sweet tooth. But are artificial sweeteners really better for you than good old fashion sugar? Maya Nahra, from Sunflower Farmers Market, spoke about the differences between regular sugar and artificial sweeteners.
Health	News 4 @ 4	4/13/10	4:25:12 to 4:28:27	Judith Schuler, M.S.	Judith Schuler, M.S., spoke about things that pregnant women are anxious about and positive things that a woman can do during her pregnancy.

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Health	News 4 @ 4	4/16/10	4:24:43 to 4:27:58	Dr. Salvatore Tirrito, Pima Heart	People with high blood pressure or cholesterol are at increased risk of heart attack. But until now, doctors have not been able t predict who among that group is most likely to have one. Now, a device that clips onto your finger can tell by sensing a lack of elasticity of your blood vessel lining. Dr. Salvatore Tirrito, from Pima Heart, explained more.
Health	News 4 @ 4	4/16/10	4:51:50 to 4:55:00	Dr. Gwen Maxwell, Plastic Surgeon	One of a patient's greatest fears of any surgery is not waking up or having a bad reaction from anesthesia. In the last couple of years, we have seen incidents of this during plastic surgery. Dr. Gwen Maxell, a Plastic Surgeon, spoke about surgery risks.
Health	News 4 @ 4	4/19/10	4:27:52 to 4:31:07	Judith Schuler, M.S.	Being pregnant is tough enough, but when you have rheumatoid arthritis on top of that, that can present it's own set of issues. About one in every 1,000 pregnant women have RA, an auto-immune disease that attacks the joints and organs. Judith Schuler, M.S., spoke about how RA affects pregnant women.
Health	News 4 @ 4	4/19/10	4:50:03 to 4:53:13	Dr. Jody Comstock, Dermatologist	Dr. Jody Comstock, a Dermatologist, spoke about ways to take care of your skin, no matter how old you are, to stave off the ravages of time, and problems and solutions unique to young skin.
Health	News 4 @ 4	4/21/10	4:39:53 to 4:45:52	Jennifer English	The best organic food is what's grown closet to you! And with more and more people wanting to eat healthier, the farmer's market has really taken off. Here in Tucson, you used to have to wait until the weekend for a farmer's market somewhere, now they are popping up all over town. Jennifer English, took us to the farmer's market at Udall Park on the eastside, that had everything from produce to meat.
Health	News 4 @ 4	4/23/10	4:26:54 to 4:30:30	Anita Kellman, Founder of Beat Cancer Boot Camp	Taking charge of your health. That means no more excuses for not exercising. If you're strapped for time, and who isn't, make the most of the time you do have with exercises that combine two in one. Anita Kellman, Founder of Beat Cancer Boot Camp, showed us one of these exercises.
Health	Tucson Today, 5a to 7a	4/28/10	6:49:30 to 6:52:10		According to the CDC, childhood obesity rates have tripled since 1980. To fight heart disease, Tucson schools are trying to find more ways for kids to stay active.
Health	News 4 @ 10	4/29/10	10:13:08 to 10:15:38		It is safe to say that most of us carry cell phones or smart hones these days. For younger people, these devices are practically an appendage, they carry them everywhere. But what else are you carrying with your cell phone? The answer from U of A Scientists? Lots and lots of germs and bacteria. It is recommended that you wipe down your phone as often as possible with an alcohol wipe or something similar to kill germs that can be harmful to health.
Health	News 4 @ 4	4/30/10	4:25:32 to 4:27:27		Plenty of folks in Tucson are sniffling and sneezing, suffering with allergies. While there's plenty of medication to prevent the symptoms, nothing's foolproof, that's why some folks swear by massage therapy.

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Health	News 4 @ 4	4/30/10	4:27:27 to 4:30:42	Linda Jones, Relay for Life	Cancer never sleeps and neither does the Annual Relay for Life of Northwest Pima County. This overnight community event celebrates the lives of those who have had cancer, remembers those who have lost the battle, and fights back against the disease. This is the 8th year that the American Cancer Society's Relay for Life has been done in Northwest Pima County, and Linda Jones, joined us and spoke about Relay for Life.
Health	News 4 @ 4	4/30/10	4:52:10 to 4:55:25	Dr. Gwen Maxwell, Plastic Surgeon	If you've noticed, plastic surgeons and dermatologists are not the only ones doing cosmetic procedures these days. A lot of those procedures and surgeries are being done without proper certification and credentials. Dr. Gwen Maxwell, Board Certified Plastic Surgeon, discussed what you need to look out for.
Health	News 4 @ 4	5/3/10	4:26:52 to 4:30:37	Dr. Lori Mackstaller, Sarver Heart Institute	A new study indicates that athletes who take anabolic steroids to build up their muscles may also be weakening their hearts. The illegal supplements can damage the liver, harm male fertility and cause violent mood swings but their effects on the heart have not been as clear. Now researchers at McLean University conducted a study on steroid users and non-users. The heart tests showed the users had a lower ability to pump blood through their hearts compared to non-steroid users. That places them at an increased risk of heart failure and sudden cardiac death. Dr. Lori Mackstaller, from the Sarver Heart Institute, spoke more about this subject.
Health	News 4 @ 4	5/10/09	4:27:37 to 4:31:27	Judith Schuler, M.S.	Pregnancy and allergies. Allergy season is here, and if you're pregnant you need to be careful about what you take. Judith Schuler, M.S., spoke about allergy medication and which medications are okay to take during pregnancy.
Health	News 4 @ 4	5/11/10	4:50:37 to 4:53:57	Judith Eckardt, a Speech Language Pathologist specializing in stuttering	The week of May 10th is National Stuttering Awareness Week. More than 3 million Americans stutter. It is three to four times more common in males than females. The precise cause in not known but most researchers now consider stuttering to be a neurological condition that interferes with the production of speech. Judith Eckardt, a Speech Language Pathologist specializing in stuttering spoke about the condition.
Health	News 4 @ 10	5/16/10	10:11:04 to 10:13:44		Valley Fever is a fungus that affects about 150,000 people every year, and two-thirds of those people are in Pima, Pinal and Maricopa counties. People and pets in Southern Arizona are at an increased risk for developing valley fever. We spoke to one woman who nearly lost her life to the illness.
Health	News 4 @ 4	5/18/10	4:29:41 to 4:32:56	Dr. Kevin Leman, Child Psychologist and Best Selling Author	The Childhood Obesity Epidemicrates have tripled among kids ages 12 to 19 since 1980. And at that rate, nearly one in three kids born in 2000 will develop Type 2 Diabetes in their lifetime. Dr. Kevin Leman, a Child Psychologist and Best Selling Author, discussed his thoughts about this epidemic.
Health	News 4 @ 4	5/21/10	4:25:32 to 4:29:20	Anita Kellman, Founder of Beat Cancer Boot Camp	Exercise is key to staying healthy and fit. But in our busy lives, we tend to find excuses that keep us from getting our work-out. Anita Kellman, Founder of Beat Cancer Boot Camp, showed us simple ways to work out, even on a plane.

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Health	News 4 @ 4	5/26/10	4:40:53 to 4:44:48		Do you know someone with Celiac Disease, gluten intolerance, and wonder about their diet? For some people, a gluten free diet is medically necessary, while others find that a gluten free diet helps them live and feel better. Maya Nahra, a Registered Dietician from Sunflower Market, spoke about Celiac disease, and gluten free foods.
Health	News 4 @ 4	5/28/10	4:27:16 to 4:31:01	Dr. Lori Mackstaller, Sarver Heart Institute	We all want to be healthier, take less medications and led more active lives. Dr. Lori Mackstaller, from the Sarver Heart Center, told us that eating healthier and exercising is a good way to start.
Health	News 4 @ 4	5/28/10	4:43:46 to 4:47:32	Anita Kellman, Founder of Beat Cancer Boot Camp	Sitting on a plane for long periods to time can create some problems, including DVT, or Deep Vein Thrombosis, blood clots Exercise can prevent that condition. Anita Kellman, Founder of Beat Cancer Boot Camp, said you should stay hydrated, and showed us some exercises you can do on plane.
Health	News 4 @ 4	6/4/10	4:26:44 to 4:30:39	Dr. Lori Mackstaller, Sarver Heart Institute	Dr. Lori Mackstaller, from the Sarver Heart Institute Center, spoke about the health stories of the day such as calcium, cardiac arrest, knowing CPR, brain food, healthy diet and exercise.
Health	News 4 @ 4	6/11/10	4:27:21 to 4:31:06	Anita Kellman, Founder of Beat Cancer Boot Camp	Walking your dog is a great way to get some exercise. In fact, people who have pets tend to get more exercise than those who don't. Anita Kellman, spoke about exercising daily, along with walking your pets.
Health	News 4 @ 4	6/14/10	4:08:42 to 4:10:04		There are people who require blood transfusions every day to survivenot just trauma situations. But the American Red Cross in Southern Arizona reported a critical shortage of O'Negative blood this summer, and is hoping people will donate. June 14th was World Blood Donor Day.
Health	News 4 @ 4	6/18/10	4:46:27 to 4:50:28	Dr. Gwen Maxwell, Plastic Surgeon	Plastic surgery is growing in popularity each year with almost 2M surgical procedures taking place in the U.S. last year. In the last decade, the total number of plastic surgeries increased 98%. Dr. Gwen Maxwell, a Plast Surgeon, spoke about the top 5 procedures that women are choosing.
Health	News 4 @ 4	6/22/10	4:28:27 to 4:32:07	Judy Schuler, M.S.	Changes in hormones can cause a woman's body to misbehave, especially during pregnancy. Judy Schuler, M.S., explains why hormones change during pregnancy.
Safety	News 4 @ 6	4/1/10	6:07:29 to 6:10:04		Last year, in Pima County, 7 children drowned, and another 16 kids almost died in the water. This is why Kristi's Kids has teamed up with Safe Kids and the Rural Metro Fire Department, for an extensive, summer campaignthe goal? To save at least one life. The News4 Lifesaver program teamed up with Sunshine Swim School, to give away free swim lessons this summer, free pool fences, from Pool Guard of Tucson, and excellent freebies that can save a life.
Safety	News 4 @ 10	4/2/10	10:12:53 to 10:14:30		A warning to all of us from a Foothills resident. The resident said a mountain lion attacked and killed her 1-year old poodle. It happened near Sabino Canyon and Cloud Roads, on the northeast side. News4 spoke with the dog owner, and the experts, who said protection is the primary concern.
Safety	News 4 @ 5	4/7/10	5:05:15 to 5:07:16		The weather has warmed up so you need to watch your step. It's the beginning of snake season, and every year people or their pets will come in contact with the desert critter. News4 showed you what to watch out for.

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Safety	News 4 @ 4	4/8/10	4:50:34 to 4:53:29	Keith Duncan	Keith Duncan appeared at the SAHBA Home Show and spoke things involving home security.
Safety	One on One	4/18/10	6:30-7a	Eric Ruden the owner of Essential Pest Management	Eric Ruden with Essential Pest Management explained the dangers of Bees in Southern Arizona. He talked about how the rainy winter is making for a really bad bee season. He also talked about what people need to be on the look out for and what they should do if they are stung. I think this is some very important information to get out there considering the bee season is just beginning and so many Southern Arizona residents like to enjoy the outdoors.
Safety	News 4 @ 6	4/20/10	6:05:16 to 6:07:02		Last year in Pima County, there were 7 child drownings and 16 near-drownings. On 4/20, 800 first graders descended on the Edith Ball Pool at Reid Park, where they were re-enforcing some important lessons, Life Saver lessons. The first graders, learned the ABC's of water safety. A is for adults, meaning adults should be watching you, B is for barrier, never cross or climb a fence to go swimming, and C is for classes, encouraging them to take swimming lessons.
Safety	News 4 @ 6	4/22/10	6:06:17 to 6:08:06		If you have a swimming pool in your backyard, do you also have a fence? And, do you know how high that fence should be? In the City of Tucson, your fence has to be at least 5 feet high. The rules vary depending on where you live, so you have to look them up. Just make sure you have fence.
Safety	News 4 @ 4	4/22/2010 5/6/2010	4:43:40 to 4:46:55 4:42:39 to 4:46:14	Keith Duncan	Spring is a good time to do a little spring cleaning around your house. It is also a good time to assess the outside of your home and whether you're making it easy for a burglar to break in. If you don't want to be a victim, don't make yourself a target. Keith Duncan, with Duncan Insurance Agency, shared some tips on how to stay out of a thief's radar.
Safety	News 4 @ 10	5/9/10	10:10:21 to 10:13:22		If your teen is texting while they're driving, they're nine times more likely to crash that car. The National Highway Traffic Safety Administration said two years ago, more than 6,000 Americans were killed in accidents involving cell phones, and the problem is getting worse. News 4 showed us just how terrifying distracted driving can be.
Safety	News 4 @ 6	5/13/10	6:11:19 to 6:13:24		This swim season, through Kristi's Kids and the News4 Lifesaver Program, we brought you stories to help keep your kids safe around water, with a partnership with Rural Metro Fire, Safe Kids, Pool Guard of Tucson, Sunshine Swim School. We did a story about the importance of swimming lessons.
Safety	News 4 @ 4	5/20/10	4:41:17 to 4:45:02		Because of the high school and college graduations that occur in May, Keith Duncan, shared some safety tips to keep in mind when renting that first apartment.
Safety	News 4 @ 6	5/27/10	6:11:06 to 6:12:37		During the summertime, parents prepare their backyard pool areas to keep their kids safe. KVOA4 teamed up with Safe Kids and Rural Metro Fire to look at detection devices you can buy, but do they really keep your kids out of danger?
Safety	News 4 @ 4	6/4/10	4:44:46 to 4:48:41	DPS Officer Quentin Mehr	Extreme temperatures can wreak havoc on your car, there are some things you need to know to keep yourself and your family safe. DPS Officer Quentin Mehr, spoke about keeping your vehicles well maintained to avoid problems on the road.

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Safety	News 4 @ 4	6/10/10	4:49:51 to 4:53:36	Keith Duncan	During the summer, folks plan their getaways, but before you take off, make sure you do everything possible to leave your home secure. Keith Duncan, with Duncan Insurance Agency, gave up tips on what to do to keep your house safe when your on vacation, and advised not to advertise that you are going on vacation.
Safety	News 4 @ 10	6/14/10	10:12:33 to 10:14:21		A new, national report suggest the city could do more to keep people safe. A report given to the U.S. House of Representatives spoke about a number of red light camera issues, particularly yellow light times in states all over the country. Arizona is one of the only states in the country to have a three second standard. It has been consistently set in many states from California to Georgia at 4 seconds of yellow at the minimum. This report showed that one extra second has proven to make a huge difference40% reduction in accidents. The Transportation Director will not change to 4 seconds so for now the three second yellow will stand.
Safety	News 4 @ 6		6:02:07 to 6:04:08		A reminder when it comes to barbeque safety, be careful when you're out grilling this summer. A mobile home was destroyed in a BBQ mishap in Tucson. The BBQ was to close to a mobile home and caught fire, and now the family is displaced. Firefighters recommend keeping your grill 5 to 10 feet away from your house, and don't place your grill under any sort of overhang. Also steer clear of trees and brush.
Safety	News 4 @ 4	6/15/10	4:40:35 to 4:44:35	Quincey Hobbs	Technology is a wonderful thing but you have to know when it's not appropriate to use it. Take texting and driving for example. It's hard to ride through traffic and not see motorists all around you receiving and responding to text messages. Quincey Hobbs, spoke about some texting options, because bottom line, texting and driving just don't mix.
Safety	News 4 @ 10	6/23/10	10:12:52 to 10:14:46		Dealership are selling more hybrid cards and full electric cards are expected to hit the highways this year. But these revolutionary vehicles mean big changes for the folks who take care of us during an accident. News 4 showed us how local firefighters are preparing for the electric car transition.
Safety	News 4 @ 5	6/24/10	4:58:50 to 5:00:30		With the temperatures hitting triple digits in Tucson, local doctors are asking parents to be careful wihen taking their kids out to the playground. News 4 showed us why more children are taking trips to the emergency room after having fun in the sun.
Safety	News 4 @ 4	6/30/10	4:43:37 to 4:46:52	Edie Jarolim	"Bark Buckle-Up" is an advocate for pet travel safety. They concluded that 98% of pets do not travel properly restrained, and when you consider that at 35 MPH, a 60-pound dog can cause an impact of 27 hundred pounds slamming into the front seat or windshield, they do need to be restrained. Edie Jarolim, discussed the proper ways of restraining your pets and how to keep them safe.
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Public Service Announcements (PSA's) also cover issues and problems in our area. The following list includes PSA's that KVOA aired extensively during the quarter with a minimum of 15 airings each:

Children/Youth

Education

Boys & Girls Club

Emergency Preparedness

Childhood Obsesity Prevention

Latch System & Booster Seat Education

Government

Environment

Paralyzed Veterans of America

Foundation for a Better Life

U.S. Dept. of Energy Wounded Warrior Project Growth/Community
News4 Lifesaver

SAHBA Spring Home Show

<u>Health</u>

Al-Non

American Red Cross Flu Prevention

Foundation for Autism March of Dimes Nutrition Education

Susan G. Komen Race 4 the Cure

Vet Association

PROGRAM DESCRIPTIONS:

IMPACT:

A weekly half-hour public affairs program usually scheduled for Sundays at 6:00 AM. Final air date was 4/18/10. Produced by KVOA's News 4 Department featuring interviews with community leaders

NEWS 4 ONE ON ONE:

A weekly half-hour public affairs program usually scheduled for Sundays at 6:30 AM. Final air date was 4/18/10. Produced by KVOA's News 4 Department featuring interviews with community leaders and participants in local topical issues.

TUCSON TODAY (MORNINGS) AND NEWS 4

These titles of KVOA's live local newscasts which are regularly scheduled at these times: Monday-Fridays, 5:00 AM to 7:00 AM, 7:24 AM to 7:30 AM, 7:55 AM to 8:00 AM, 8:25 AM to 8:30 AM, 8:55 AM to 9:00 AM, 9:25 AM to 9:30 AM, 9:55 AM to 10:00 AM, 12:00 Noon to 12:30 PM, 4:00 PM to 5:00 PM, 5:00 PM to 5:30 PM, 6:00 PM to 6:30 PM, 10:00 PM to 10:30 PM. Saturdays, 5:30 PM to 6:00 PM and 10:00 PM to 10:30 PM.